



City Postering MEDIA

Toronto 416-832-1675

Vancouver 604-873-1689

Why CityPostering.com Media?

- ✓ Our postering service ensures your visibility in Toronto and Vancouver
- ✓ We handle small (1,000) poster campaigns and large (15,000) dual city poster campaigns
- ✓ We can do same-day postering
- ✓ We offer proof of postering (digital photographs of your posters in place)
- ✓ We organize the best city locations for your campaign



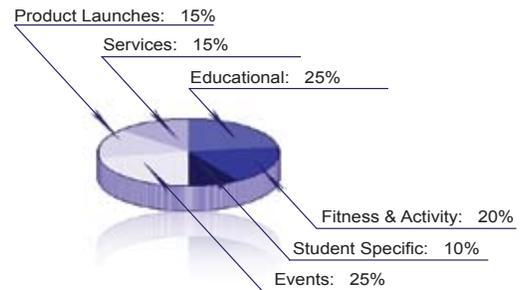
About CityPostering.com Media

CityPostering.com Media specializes in grassroots campaigns that promotes your event, product or service. We've helped startup and established companies raise awareness through mass postering campaigns in Toronto and Vancouver. We've established a deep relationship with the 18-25 market by providing media support at U of T, York, Ryerson, UBC and SFU. We know Toronto and Vancouver better than anyone and we'll make sure your target market is exposed to your message.

Postering works because you promote directly to your audience, targeting your specific market. You select the areas to advertise after consulting with our team and leave the rest in our hands. Postering is less expensive and a more efficient way to get the word out on your event, product, or service.

Who Our Clients Are

We've worked with many notable companies such as CBC, CTV, Toronto International Film Festival (TIFF), Toronto Jazz Festival and many other notable festivals in Toronto and Vancouver, Ernst & Young, University of Toronto (U of T), Harvard University, Steam Whistle Breweries, EB Games, Nintendo, Bacardi Rum, Toronto Tattoo Expo, Toronto Boot Camps, and more ... We've posted more than 350 campaigns since 2004.



Facts:

1. Localized Advertising: Postering will give you more localized results than TV, radio or the Web. CityPostering.com Media will poster in areas to target a particular population.
2. Cost Savings: Postering is less expensive than TV, radio ads, or any other medium.
3. Quickest medium on the market, with same-day postering service available.
4. Professional service from a company in business for more than three years.
5. No one knows Toronto and Vancouver better than us. We break the cities down into postering zones and provide consultation to improve the success of your campaign.



Benefits of Using CityPostering.com Media



Less Expensive, More Effective:
The biggest bang for your promotional buck.



College and University Promotion: We'll post in and around Canadian colleges and universities.



Printing: We'll beat your black-and-white and full-color printing costs.



Graphic Design: We'll give your poster its own URL and host it for a minimal fee.

Demographics

Toronto 2006

Age	% of pop.
0-14	16.40
15-24	12.70
25-34	15.40
35-44	16.60
45-54	14.50
55+	24.40

Vancouver 2006

Age	% of pop.
0-14	16.33
15-25	13.50
25-34	13.70
35-44	16.43
45-54	16.00
55+	24.04

Testimonials:

I have been out along most of the routes and it looks great! You guys have done a very good job, thanks! Let me know if your guys want to come check out the show on Friday night and we will take care of you!
Matt

I've used several postering services in Toronto, and CityPostering.com is the most professional organization I've dealt with so far. A start up band/artist has to deal with a lot of dishonest low-lifes early. The folks at CityPostering.com are a breath of fresh air.
Zameer

I thought that CityPostering.com was efficient, convenient, accommodating, pleasant as well as competitively priced. I appreciated how fast they were able to respond to our needs. Thanks.
Andrea

CityPostering.com helped us put together a 10,000 poster campaign in Toronto and Vancouver. Our class enrollment has really picked up in both cities and we'd like to thank the CityPostering.com team for helping us. We look forward to using your services again.
Eveline

Great job on making sure our posters are up as much as Essay Experts posters are this past week. Our calls have increased by 20% every day because of this type of advertising. I would definitely recommend your service to others thinking of cheap and effective ways to promote their business.
Dave



Let's Start Your Campaign Today!